



Application for business coaching and CTI Start-up Label

Please check the conditions for application	
<input type="checkbox"/>	Your business idea is innovative and technology based primarily in one of the following areas: <ul style="list-style-type: none"> • biotechnology, life sciences or medical technology • micro technology or nanotechnology (incl. optoelectronics, intelligent materials) • information and / or communication technology • engineering
<input type="checkbox"/>	Your business idea has the potential to create new jobs and aims at expanding revenues or sales
<input type="checkbox"/>	Your company is or will be incorporated in Switzerland
<input type="checkbox"/>	Your innovative idea is marketable and has potential to grow. Your objective is to reach a multimillion turnover within the next 5 years
<input type="checkbox"/>	Your innovation can be protected (intellectual property rights, know how, license, competitive advantage, speed to market etc.)
<input type="checkbox"/>	You are fully committed to build up your business and you are amenable to inputs

Name	First name	Title
Zuber	Christophe	
Company Name		Address
		Street Johannes Verresius 14
		ZIP 2502 City Biel-Bienne
		Phone 076 561 06 25 032 322 06 25 032 313 40 75 (secretary at school)
URL	www.BelleriveVD.com	e-Mail zuber.christophe@gmail.com zuber.ch@gmail.com czuber@schloessli-ins.ch
Summary of the business idea (480 signs) <i>This text might be published e.g. in the CTI annual report</i>		



a contribution to make life happy

mmBelleriveVD

summary after ten month of researches

the association mmBelleriveVD (maison de maître à Bellerive VD) will buy this residence and look for life and good vibes in this place.

There shall be flats, stores, places for studies. The small parc, the chapel, the location itself is calm, with an own source, some place for gardening and place for workshops. An important pillar of the business on place will be the kitchen, another one the place for further education offers (arts, management, politics, international relationship). The whole place is following the UNESCO ideas of developpment, education and respect for each other. The store, the business take care about local interests and will be guided of people who are living in the house itself or in the neighbourhough.

As this place was for hundert years the possibility for old people to live their last days at this nice place and then to die. So this future community will be a humble place, working mostly quiet and happy minded that this place will be a source for happines, humour, respect and a deep optimistic look to the future without forget the huges challenges of our time. But only with hopefull visions we will contribute to good questions that will find meaningfull solutions.

With this target the association mmBelleriveVDtakes care that the renovation of the place is managed with material of high quality but although it's important that all constructions – for rooms, for business and social network – has to be in this mood of respect and dignity.

The founder and initiator of this association is working since more than 30 years in education, including more than 20 years in a boarding school for children with behavioral problems. (www.schloessli-ins.ch)

The house will shine with clairity and calm, lounge, guest rooms, the hammam, the water (designed and selled in stores all over the country), the researches to questions of water and all neighbouring areas – movement, danse, changin society, but although old young cultures with her possibility of making life good, hopefull and beautiful. Any retreat in this house will give the guest security and a hopefull regard to his own life and the time to come.

Any communities like Findhorn community in Schottland, like Sekem in Egypt, any association who looks for indiviual support is our idol-with all high thinking we dont' want forget the daily life and mantain the relationship to the genius loci.

Buildings services, heating, water supply, but although the businessplan and the management shall be at the top of actuel knowledge. Quality in every areas is basically demanded. So this project is not only a social project, but althouh an art and technic - project.

On www.giessereins.ch and on the blog www.mmBellerive.com you find more informations about our plans.

Follow on <https://twitter.com/mmBelleriveVD>



CTI and CTI Start-up offer (free of charge):

- Coaching and consulting for business plan drafting and for the development of product ideas
- Privileged access to the CTI entrepreneurship program venturelab
- Co-funding of R&D cooperation with non-profit research institutes
- Access to CTI and CTI Start-up network of internationally renowned experts for the assessment of technology, intellectual property and business ideas
- Evaluation of the start-up company by a committee of senior entrepreneurs and recognition with the CTI Start-up Label
- Easier access to venture capital and to seed-money
- Confidential treatment of all information submitted to CTI committees

The start-up entrepreneur commits himself:

- To deliver to CTI and CTI Start-up all the information necessary for a complete assessment of the start-up company
- To contribute actively and positively to the cooperation with the coach and with CTI
- To mention the support of CTI Start-up in all communications to the media

Has application been / will application be submitted to any further organization?			
<input type="checkbox"/> yes	<input type="checkbox"/> no	If yes, to which one?	
How did you come to CTI Start-up (mandatory, multi-choise allowed)?			
<input type="checkbox"/> CTI Start-up communication	<input type="checkbox"/> venturelab	<input type="checkbox"/> CTI Coach:	<input type="checkbox"/> CTI Partner:
<input type="checkbox"/> Other:			

Do you wish to receive information from venturelab, the entrepreneurship training program initiated by CTI?	
<input type="checkbox"/> yes	<input type="checkbox"/> no
Enclosures (a description of the business idea is mandatory):	
<input type="checkbox"/> Business plan (draft)	<input type="checkbox"/> Executive Summary
<input type="checkbox"/> Other: Business plan in progress	
Remarks	



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Please send this application for business coaching and CTI Start-up Label to CTI via [secure e-mail](https://www.privaspHERE.com/e.do?email=karin.zingg@ctistartup.ch) (<https://www.privaspHERE.com/e.do?email=karin.zingg@ctistartup.ch>).

Additional information to the application form

The following information is collected *only for statistical reasons*. It has no influence on the selection criteria and the information will be impersonalized.

It is the goal of the Federal Department of Economic Affairs FDEA to support the promotion of women in the field of entrepreneurship and we are required to collect these data.

Total number of the management team members	2
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Thereof

Female	1
Male	1

Nationality of the management team members

Swiss	1
Other	1